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# ***The Dare To Be Great Focus Society!***

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**For People Who Already Study and Enjoy Mind-Set  
And *Who Don't* Have a Big Downline, But Want To  
Earn Significant Money With Just a Few People!**

— Our Product is Mind-Set and We Sell Intense Marketing Courses —



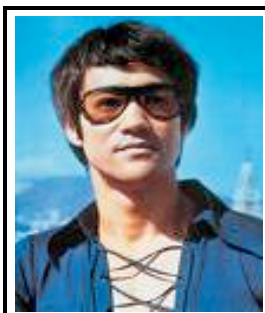
**Joe Schroeder**  
Our Founder



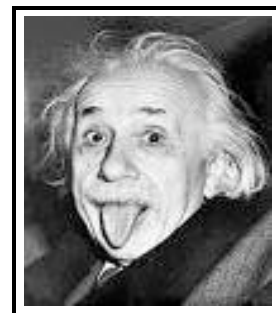
**Martin L. King**  
1929-1968



**Madonna:**  
Weird Poet. Very Rich.



**Kung Fu Bruce Lee**  
1940-1973



**Strange Man Changes World**  
Albert Einstein: 1879-1955

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**Dreamers, “Foul Balls” and People Considered Weird Ultimately Changed  
The World. Your Difference is Where Your Fortune Is. Dare To Be Different!**

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## **The Million Mind March**

**Change Your Mind / Change Your income / Change The World**

**Earn \$5 per Member**

**The “Lift” and . . .  
O bservatory**

- \*\* Monthly tuition is \$30 dollars.
- \*\* **CD of month home delivered.**
- \*\* Get monthly Joe Schroeder CD.
- \*\* *No* “Wisdom” newsletter.
- \*\* *Not* eligible to earn on others.
- \*\* *No* weekly iPod ready MP-3.
- \*\* *No* “Master-Mind” open calls.
- \*\* *No* weekly “fast start” bonus.
- \*\* *No* wisdom content to share.

**Earn \$10 Per Member**

**The “Gate” At The:  
Inner Circle**

- \*\* Monthly tuition is \$47.95
- \*\* **Weekly live Joe Schroeder call.**
- \*\* *Weekly* MP-3 to download/iPod.
- \*\* “Abyss” of Greatness Newsletter
- \*\* Password protected website.
- \*\* “Members area” on the internet.
- \*\* Plus earn \$5 per \$30 member.
- \*\* Also \$10 per \$47.95 member.
- \*\* Interactive leaderships calls.

**Earn \$30 Per Member**

**The Elite and Exclusive:  
“Warriors”**

- \*\* Monthly tuition is \$78.95
- \*\* **CD of month home delivered.**
- \*\* *Weekly* Live Call + MP-3
- \*\* “Abyss” of Greatness Newsletter
- \*\* Wisdom content / use anywhere
- \*\* \$30 per \$78.95 member monthly.
- \*\* Earn \$10 per \$47.95 member.
- \*\* **Fast start weekly \$\$ checks \$\$.**
- \*\* Marketing content / sales pages.
- \*\* More calls + *exclusive audio CD.*

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No Commissions Available Until This Application is Signed / Faxed In

**\$197 + \$20 = \$217**

**“Money is Everywhere.”  
Power of Subconscious Mind  
Plus My 156 Pg. Book  
Learn The Mental Un-Locking  
Of People With TNT Power!**

- \*\* Pays you \$100 per sale.
- \*\* 68 Page “Multiplier” money manual.
- \*\* Four (4) Audio CDS
- \*\* eBook download, “The Actor.”
- \*\* Master Copy of “Money” booklet.
- \*\* Shipped it’s \$197 + \$20 = \$217.
- \*\* You collect the money. We deliver.
- \*\* You keep \$100. We get \$117.
- \*\* Live operators also can take orders.
- \*\* Master copy of post-card.
- \*\* **MASTER POST-CARD** file given.
- \*\* People can pay you by cash / Pay pal
- \*\* Shipped out of USA it’s \$137.
- \*\* National Ad co-op optional. (\$40)

**You can only earn on  
products you actually own.**

**\$597 + \$20 = \$617**

**Mindology**  
The Science & Psychology  
of Selling Into People’s  
DNA Subconsciously.

- \*\* TWO (2) manuals + SIX (6) CD.
- \*\* Learn “automatic compliance.”
- \*\* How to verbal self rule on others.
- \*\* The psychology of my ad systems.
- \*\* The psychology of your prospects.
- \*\* **SUBCONSCIOUS POWER.**
- \*\* Pays two levels \$250 and \$50.
- \*\* 10 sales = 10 x’s \$250 = \$2,500.

**20 Sales = \$5,000**

**2nd level pays \$50**

**Earn on other people.**

**\$1,341**

**“Spellbound”  
Live Seminar Precursor  
Learn The Mental Chemistry  
Between Giants Who Build  
Large Sales Organizations**

- \*\* See how my campaigns work.
- \*\* Learn WHY they work.
- \*\* Four (4) Manuals + 10 Audio CD
- \*\* Advanced MIND techniques.
- \*\* Subconscious mind training.
- \*\* \$100 coupon towards live seminar!
- \*\* Black Belt level marketing course.
- \*\* Pays 2 levels \$500 and \$100.
- \*\* **YOU** earn **\$500** per sale.

20 Sales = 20 x’s \$500 = **\$10,000**

Earn \$100 each time your downline  
sells one who you sponsored.

**2nd level pays \$100**

Pays \$100 of sales that your personal  
enrollees make @ \$1,341 each.

**Don’t Forget The Members  
Monthly Residual Income!**

Earn \$30 per \$78.50 member you bring in. You  
earn that every month paid via pay-pal.

You also earn \$10 per \$48 member you have.

You can only earn on the membership you  
own. You can’t earn \$30 per member if you  
are only at the \$48 monthly subscription.

Million Mind March is For People  
Who Love and Appreciate  
Marketing and Ancient Wisdom  
We Are a master mind club.

**What \$10,000 Looks Like:**



1: You sell eight people @ \$197 = 8 x’s \$100 = \$800.

2: You sell 12 the \$597 package = 12 x’s 250 = \$3,000

3: Only 50% (10) all came back to upgrade to the \$1,341.

4: Alright. Now add \$500 x’s 10 = \$5,000 for you.

5: You also made \$100 *on their sales* x’s 12 = \$1,200

6: Okay. *Do the math.* You just made \$15,000 in 90 days.



**“Anyone who can collect six minds can also collect 600. The problem  
is that most people lose *focus and never even collect the first six.*”**

**—Joe Schroeder—**

**Another Classified ad I am testing.**

Get paid giving out free booklet on prosperity.  
The \$20 multiplier. Brings back \$597.  
Free info. Call 1-800-XXXX

**\*\* Apprenticeship / Tuition is forty-eight per month \*\***

Basic Membership is \$48 and earn \$10 per member

# For People Who Want and Enjoy Monthly \$\$ Residual \$\$ income

You will always earn income in direct proportion to how well *and to what extent you circulate positive energy*. Need more income? Use this to circulate more energy and to help more people.

## The Warriors Nest of Greatness

— Tuition is \$78.95 per Month —

**Cell Prosperity:** Receive a weekly cell phone message from our founder Joe Schroeder. People save these and use these daily to add more “fire belly” to themselves. These are amazing!

**Monthly Audio CD:** Home delivered. A touch-it-hold-it tangible product to show people.

**Weekly Download MP-3:** Receive via e-mail and download into your iPod. Each 30+ minutes.

**“Wisdom Seeds”:** Wisdom content to add and inspire others at your Blog or on your Face-Book portal.

**Weekly Live Call:** All team calls are recorded and *also live*. These are archived in our members area.

**“Fly-Boy” Newsletter:** These are golden and inspired weekly “super-conscious” e-mail newsletters.

Earn \$30 per member *per month* who also joins at \$78.95.

Earn \$20 (one-time) per \$78.95 member **your people** sponsor in.

Earn \$30 immediately **same week** you sign-up new people.

Earn \$20 immediately *and weekly* as **your people** bring in folks.

20 X's \$30 is \$600 monthly just as 45 x's \$30 = **\$1,350 monthly**.

All Knights also earn \$10 if your people only start at \$47.95.

### Tools To Promote & Earn!

Post-Cards / Booklets To Circulate

1-800- Lines + Website

Custom sales letters like this one

Mp-3 messages to circulate

Live Operators + Booklets

### 3 Members and It's Free Because 3 X's \$30 Month is \$90

Nothing Like This Anywhere Else Exists

**Income #1**  
Membership

**100% Automated**  
**Sign-Up Process**

**Income #2**  
\$197

Money is Everywhere  
Earn \$100 Per Sale

**24 Hr. Sign-Up**  
**1-800-772-9781**  
**Ext 14**

**Income #3**  
\$597

MINDOLOGY Course  
Earn \$250 per sale

**Join The**  
**Movement**  
**Make a Difference**



# WHO IS: The Million Mind March

**Our Timing is Perfect.  
History Needs You Now!**

There will always be problems. There will always be failures and set-backs. Without them and if life was easy, that would be like a tight-rope walker laying down his rope directly on the ground. Who would pay to watch that? **No one!** *But they will pay to watch YOU become ten feet tall and bullet proof!*

The real thrill is watching others **become more** than their *circumstances*. For centuries, people **have** lined up, applauded and paid money to watch other people who could speak over defeat and who publicly flaunted their greatness. That's what we do here. We flaunt, speak and "be" great.

Imagine a place where no one ridiculed your idea of self greatness. Imagine a place where people could actually participate in live forums, live events and live freedom prosperity calls and they could then live out-loud and "be" just as you thought they could. Without allowing any job or money you currently don't yet have to quiet your own commitment to your own greater good. How huge is that! *That and that alone is the power of WHO* and what we are. That is what we do here and we are unlike anything else on earth.

We are a place, a Master-Mind, is what history calls what we have, where taller minds actually speak into quieter minds and **as a people**, we raise each other up to become once and for all— *equal*.

Ben Franklin used this process. His club was called the "Junto." Caesar had his own club and all greats including Andrew Carnegie— the oil tycoon— had a Master-Mind club. In fact he even paid Doctor Napoleon Hill \$20,000 dollars and asked him so spend twenty years interviewing his own members!

That book has become a national treasure and is called, "Think and Grow Rich." A book about the power of a master-mind. Look, if you teach people about money you shame the 78% or better who simply are not ready to "get rich." However, if you teach and inspire people to become great first in their heads, as Dr. Hill did, money often follows. The Million Mind March is a living-alive-breathing place where everyone is included and your voice can and will be heard. It's a gift you give to others because to expand a persons self-image *of themselves*, is a rare jewel, a gift, that can never be returned and often multiplies.

**Change Your Mind.**

**Change Your Income.**

**Change The World.**

**Interactive Prosperity Community Master-Mind On-Line**

"Live" Open Peoples Voice Weekly Tela-Seminars and MP-3's

**Live "Wisdom Mystery School" Seminars (NJ, CT, FL, GA)**

Our Affiliate Library Includes Numerous Courses To Earn From

**Wisdom and Prosperity Content To Use and Share**

Special and Exclusive Monthly Audio CD (\$78 members only)

**Tools and Systems To Help You Build Your Own Master-**

**Earn Extra Income Monthly With Our Generous "Comp" plan**



# How About \$500 per \$1,341 Sales Twice Weekly! “Yes! I Want To Receive Mail-Box Money and Grow a Big Monthly Residual Check All At Once!”

✍ “YES! I am ordering the \$597 program.” 2 Manuals + Six Audio CD

Page # 5

✍ “YES! I am ordering the \$1,341 program.” 4 Manuals + Ten Audio CD.

✍ “I also want to join the Million Mind march Club. Also charge me \$47.95 per month for that too.”

## All Orders Must Fax This No Refunds Clause and Why we offer ZERO and NO REFUNDS ever / Here's Why:

No refunds because all buyers first sampled on-line or read our free booklet or first ordered the \$12.95 We are all adults here and no one wants to give back money they just made. Dealers pay seventy-eight per month who want to re-sell our products and also use our content and get on live Joe schroeder private member calls. You can be a member later. Some just want to order to get the information. You can only earn on product that you ordered yourself. Sign below and you agree to NO REFUNDS on any Joe Schroeder items. You pay the Benefactor who referred you here, not Joe Schroeder.

Date \_\_\_\_\_ Faith Signature Here \_\_\_\_\_

**Your Sponsor Benefactor is:**



*Print Neat. Tell Us Where To Deliver Your New Life Changing Break-Through!*

Your Name \_\_\_\_\_ Home Phone \_\_\_\_\_

Your Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**E-Mail** (Print neat PLEASE) \_\_\_\_\_

What are you ordering? \_\_\_\_\_ (\$597) \_\_\_\_\_ \$1,341 *Check one. ( Both )* \_\_\_\_\_

FAX this page to 1-973-927-7065 (Schroeder Publishing) This page must be signed and faxed in.

**WHO SENT YOU HERE?**

E-Mail Joe Schroeder If You Have Questions or Just Call us

➔ [Joe@JoeSchroeder.com](mailto:Joe@JoeSchroeder.com) / Office: 1-973-418-9261

➔ Pre-Register Now. **Fax** This Completed to 1-973-927-7065

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## **The Million Mind March**

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### **The Big Idea #1: The Money**

To earn \$500 in traditional Network marketing requires *at least \$10,000 in monthly repeat residual sales*. It's called sales volume. Plus, that requires you to acquire and generate scads of people. Sometimes 100 or more. We decided to cut that by 90% and we decided it was easier to make \$500 with just **one** person. The \$1,341 "Spellbound" course pays you \$500 and your sponsor \$100 for a complete pay out of \$600 on a \$1,341 home delivered course. *That's a big idea and an overt difference.*

### **The Big Idea #2: Shame and Duplication**

Shame doesn't duplicate very well, nor do people who have to ask other people for big ticket big \$1,000 and \$2,000 sales. Oh, they'll buy the big ticket programs. However in truth, most people find it almost impossible to ask another person for large sums of money. That's why we created the \$12.95 "Mechanics of Wealth" course and **this \$20 "Multiplier"** course / manual and audio CD.

This way, everyone can easily duplicate because the product or program they are asking others to buy, is no more than a little Chinese take-out meal. **Cost wise**. At \$12.95, now the people who could never duplicate or move a \$1,500 to \$2,500 program, can now not only participate, but they can thrive. How? Because the SYSTEM upgrades your buyers from \$12.95 and \$197 **to** the \$597 and/or the \$1,341. Not you. The system does it for you. *That's a big idea and an overt difference.*

### **The Big Idea #3: The Product Literally Changes Lives**

When what you sell and share with other people is self image and wisdom that comes with a Master-Mind club that offers hands-on-day-to-day support, you change lives. And your people thank you.

Nothing else, not diet pills, MLM fruity juices or internet marketing techniques could come within ten miles of the value and life long equity that **our product installs** into peoples lives. *That's not only a very big idea, it's an overt and blatant difference, between what we sell versus everyone else.*

### **The Big Idea #4: The Offer**

No where on earth, except here, can you offer people such a life changing product and allow them to earn \$250 and \$500 PER person and earn \$3,000 with just a handful of people, and to get started for under \$20 bucks. *Such an offer simply doesn't exist anywhere else.* Not only is that profound and overtly difference, but it's a sharp contrast to most other programs that ask people to RISK \$1,000's of dollars.

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# The Mental Equivalent

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Money will meet you at your demand. Whatever your deepest most honest subconscious belief about your value is, is all that you will ever earn. And you can never earn more than your mental equivalent.

It's easy for overweight people to add more weight. Easy. It takes no effort and no thought because being overweight is what their **self-image** is "set" at. *Like a thermostat*. However, when they try to lose weight—it's hard. *Very hard*. Why? Because they are acting inconsistent with their truest, most honest opinion of their own subconscious belief about themselves. So to remain "sane" and consistent, they binge and overeat. Because that is their self-image.

Same with money, which uses the same psychology as with the overweight people. It takes no effort, no energy or "work" to live hand-to-mouth. Why? Because poverty will seize the mind that is **not overtly money-conscious**. Spending and buying is easy for them. Earning on the other hand, is hard. Because they don't believe they are allowed to collect from others.

The little earners subconsciously *think everyone else is also broke*. That is why they only dabble with little "affordable" low-end programs. They actually feel *uncomfortable* asking people for money and so they remain in small little \$100 MLM programs. Hoping to collect 100's of people to earn \$10-\$25 from each. Which is an illusion. Case in point? Do you have 50-100 people in an MLM organization? If not, where then, will your \$5,000 per month actually come from.

The Million Mind March is not an "opportunity." It's a lifestyle, a club, a master-mind for people who love mind-set and studying ancient wisdom, who also want a system that allows you to earn substantial large commissions, with only 2-3-4 people. This is for people ready to receive serious money. For money conscious people. Not "downline" or MLM conscious.

If you are ready to change your life, both financially and mentally, and ready to lose the shame of receiving sizable and big commissions, welcome to the Million Mind March. For people who are enlightened and who demand to earn real money. No illusions.

Money will meet you at your demand. You have to "put in" to get out. No free lunch. You can't RECEIVE \$500 commissions standing there with no money put in. Sow, serve, reap.

**“The desirable thing**, is to possess sufficient Individuality and Initiative to be your own bell-ringer - to be a law unto yourself, so far as other men are concerned. The great men - the strong men - care nothing for the flock, which so obediently trots along after them. They derive no satisfaction from this thing, which pleases only inferior minds, and gratifies only petty natures and ambitions. The big men — the great spirits of all ages — have derived more satisfaction from that inward conviction of strength and ability which they felt unfolding into activity within themselves, than in the applause of the mob, or in the servility of those fellow nerr-do-wells who sought to follow in their footsteps.”

CHARLES HAANEL



Beethoven  
1770-1827



Martin L. King  
1929-1968



President Roosevelt  
1858-1919



James Dean  
1931-1955



Charles Haanel  
1861-1921

**Leading Indicators of Those Who Became Amazing Leaders Who Knew How To Draw Large Crowds and Who Were Able To Multiply Themselves:**

They were able to draw people to them. Gathering a network is second fiddle to people who possess the Multiplier Code and who are able to speak with certainty, conviction and who CAST their values flagrantly upon other men. **Martin King did.** How big is your network? Are you a “law unto self?”

Men and women of HIGH mind are effortlessly able to draw OTHER minds, people and multiplying circumstances to them. **Disney did.** So are all Presidents and Networkers who earn over \$10,000 per month. Test your own *ability and charisma*. What did you earn \_\_\_\_? Last month? Your Network size is \_\_\_\_?

**The Three (3) Hardest Things You’ll Ever Do in Business**

- #1 **Convince yourself** that you’re worth \$25,000 per month.
- #2 **Convince other people** that you believe in yourself.
- #3 **Draw a crowd of believers** who decide to follow you.

**The Mindology Method is \$597 + \$20 = \$617**

Imagine 100 people sending you \$617 in Money-Orders

**Your Earn \$ 250 Each or 10 = \$ 2,500!**

**Start Now and Order our \$597 Prosperity and Marketing Package**

# The Dare To Be Great Focus Society

## Member Application Signed Before Able To Receive Money

Earn **\$10** to **\$30** Per Member. Commissions Paid Via Pay-Pal.  
For Nobles Who Want To **Multiply Their Greatness** Into Others  
**www. The Million Mind March.com**

\*\* Weight loss for the mind: Become a free thinker!

\*\* **Just Added:** Weekly MP-3 for download and iPod.

\*\* Get paid to make more mind in more people.

\*\* WISDOM content. Add to your BLOG or My-Space.

\*\* Live tela-classes and monthly audio CD delivered.

\*\* Team study of Mind-Set: Become a law unto self.

\*\* Tools to share the message and earn a weekly check.

\*\* Sales pages / PDFS / Live Seminars / Big pay-plan.

**PLEASE PRINT  
NEATLY**

### 24 Hr. Live Operators Now if You Prefer 1-201-439-3232

You are registering now to become a paid member. You pick between \$30 and \$78.95 monthly package and agree to never any refunds on membership, seminars or courses. However, your membership can be cancelled anytime. Commissions paid only on items you also once also have bought.

E-Mail \_\_\_\_\_ **NEATLY-PLEASE**

Name \_\_\_\_\_ Cell Phone ? \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

CC Card (Visa or Master Card) # \_\_\_\_\_ \* \_\_\_\_\_ \* \_\_\_\_\_ \*

EXP DATE \_\_\_\_\_ (You will be billed and debited the month you leave with no refunds ever you agree)

Name on card [PRINT] \_\_\_\_\_ (name on card must match buyer)

**YES!** I agree to no refunds on the below monthly package price SIGN \_\_\_\_\_ Date \_\_\_\_\_

**U-PICK**

Yes, I want the \$78.95 monthly package and to be apart of the Warriors Nest.

Yes, I want the \$47.95 monthly package and decided to join the "Inner Circle."

YES! I also want the \$217 (Six CD) package, "Money is Everywhere" six CD Program!

Your Benefactor 's Name is: \_\_\_\_\_

**Or Mail To:** P.O. Box 406, Ledgewood, NJ 07852

**FAX This Simple Application to FAX # 1-973-927-7065**

**Page # 9**

# Earn \$500 Per \$1,341 "Spell-Bound" Sale

- (1) Should you cancel your monthly club fee you agree to allow the charge to maintain during calendar month you faxed us your "stop now" request to stop service and *we will discontinue the following month*. If you fail to pay the \$47.95 you lose accrued commissions. Commissions and membership products only available to valid, approved and paid members. If your payment defaults because of "bad" funds your commissions accrued are cancelled for the month you failed to make proper payment.
- (2) You agree to never hold us liable or bring suit upon Schroeder Publishing or its employees and partners. If you do you agree to pay for all attorney fees of Schroeder Publishing and to hold court in Morris County NJ. Signature below says you fully agree with this. To cancel anytime simply fax a signed "quit" letter to us at fax # 1-973-927-7065 our **ADDRESS is P.O. Box 406 Ledgewood, NJ 07852**. You can only earn commissions based on what you actually own yourself. Use of content does not include using Joe Schroeder content for your own members website. Private coaching is extra and optional. You agree no re-funds on seminars and allow Schroeder use your likeness and image anywhere, anytime, forever and your testimonials.
- (3) To earn on our extended library of mind-set and marketing courses, you first have to own them in order to earn as a re-seller. Those items are optional exterior products we also created and are explained in our home delivered materials. Re-sellers have the option of earning \$100 to \$400 to \$700 on those courses. Only paid members can earn and re-sell our exclusive courses. No income is promised. All sales are typically generated by retailing first our \$12 Mechanics of wealth CD and booklet.

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**\$30 Monthly Tuition**  
**O bservatory**

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**\$47.95 Month Tuition**  
**I nner C ircle**

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**\$78.95 Monthly Tuition**  
**"W arriors!"**

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- \*\* Monthly tuition is \$30 dollars.
- \*\* **CD of month home delivered.**
- \*\* Get monthly Joe Schroeder CD.
- \*\* **No** "Wisdom" newsletter.
- \*\* **Not** eligible to earn on others.
- \*\* **No** weekly iPod ready MP-3.
- \*\* **No** "Master-Mind" open calls.
- \*\* **No** weekly "fast start" bonus.
- \*\* **No** wisdom content to share.

- \*\* Monthly tuition is \$47.95
- \*\* **Weekly live Joe Schroeder call.**
- \*\* **Weekly** MP-3 to download/iPod.
- \*\* Abyss of Greatness Newsletter
- \*\* Password protected website.
- \*\* Members area on the internet.
- \*\* Plus earn \$5 per \$30 member.
- \*\* Also \$10 per \$47.95 member.
- \*\* **Interactive** leaderships calls.

- \*\* Monthly tuition is \$78.95
- \*\* **CD of month home delivered.**
- \*\* **Weekly Live Call + MP-3**
- \*\* "Abyss" of Greatness Newsletter
- \*\* Wisdom content / use anywhere
- \*\* \$30 per \$78.95 member monthly.
- \*\* Earn \$10 per \$47.95 member.
- \*\* **Fast start weekly \$\$ checks \$\$.**
- \*\* \$20 fast start on 2nd level sales.
- \*\* More calls + *exclusive audio CD.*

Your Pay-Pal Address is? \_\_\_\_\_

## TWO CREDIT CARDS Please / Back-Up

Please Mail This Back To us or Simply Fax in To # 1-973-927-7065

Why Are You Joining: \_\_\_\_\_ **Excited Why?**

**Card #2**

**Credit Card # 2 is Asked For in Case Card #1 Fails**

CC Card (Visa or Master Card) # \_\_\_\_\_ \* \_\_\_\_\_ \* \_\_\_\_\_ \*

EXP DATE \_\_\_\_\_ ( Please PRINT neatly so we can read this and we appreciate you VERY much)

Name on card [PRINT] \_\_\_\_\_ (name on card must match buyer)

**YES!** I agree to all above terms on this monthly fee. **SIGN** \_\_\_\_\_ **Date** \_\_\_\_\_  
I agree to the \_\_\_\_\_ per month. You will be billed when and if you ever leave the month you decide to leave.