

Email: itsFranco@gmail.com

ATTRACTION MARKETING EXPLAINED

**“How an Average Military Kid Turned His
Laptop Into A Global Business Generating
MULTIPLE INCOME STREAMS Using A
2,000 Year Old Secret Formula...”**

24 Hr. Recorded Message 1-800-305-2146

www.QuickLeverage.com

You don't need another "rah - rah" meeting or hyped up "biz op" website to show you what does NOT work in the home based business arena. Like me, you probably have 43 metric tons of failed "systems" and "biz ops" in your Home Business closet that have taught you what doesn't work.

I won't waste any of your time here with a long sob story, but rather, I'll get to the point directly and break down...

Exactly How I'm Set Up To Build MULTIPLE Income Streams and What I Do On A Daily Basis to Build My Business And Make LOTS of Leveraged Money From Home

After years of failure (9 long years of "goose egg" results) I finally lost my ego and learned that success in this industry is caused by learning **TWO** subjects and merging them together:

- 1. Personal Development**
- 2. Marketing Education**

What I've done is create a way to combine the teaching of direct response marketing and personal development in a niche market where *the product is*:

**BUILDING PEOPLE
LEADERSHIP
TRAINING SKILLED MARKETERS**

This business is NOT about the "widget" you sell but rather about the PEOPLE you build. Ignoring that simple fact and state of the industry will guarantee yourself frustration, stagnation and DEBT.

Success in this industry is also NOT found in selling "get rich fast" and promising or guaranteeing that "anyone can make lots of money from home" because that NEVER lasts.

It's not a sustainable message to sell because most DO NOT make tons of money and you're promising something YOU cannot deliver. It's up to each individual to succeed or not in business. YOU - cannot promise it to others because you simply cannot do it for them.

We have merged two programs into ONE system that is built to BUILD PEOPLE, SERVE, and BUILD MULTIPLE INCOME STREAMS. What we sell will NEVER go out of style, it will NEVER lose its value and there is NEVER any competition.

Our system sells RELATIONSHIPS and EDUCATION. A MASTERMIND where like-minded people come together to learn how to create their own economy.

There are two main components of our “System” and they include:

1. SIMPLE FREEDOM – A mastermind network that teaches marketing. We teach in our Private Membership and Mentorship Club and inside we also promote and sell our own Home Study Course and Private Coaching Club + Marketing System.

2. LTTW/SLF – A mentorship group that teaches Marketing and provides the industry with LEADS. There are two membership levels and the one of the best benefits is that you earn and keep a FULL 100% commission on each sale.

Both communities combine to provide a compensation plan where people can refer others to review the Mastermind Groups and earn direct sales commissions when their invited guests decide to purchase our products and additional passive commissions when their teams make sales WITHOUT being a slow long build that rarely pays big money such as MLM or “traditional” network marketing.

Our members also earn multiple income streams when any of their guests join our Private, Paid Mentorship Groups. Our one mastermind group, The Simple Freedom Club is designed so that you automatically build multiple streams of income. As an example, in Simple Freedom we offer a membership called:

The PrimoVacations Membership - which focuses on a deeply discounted Travel Club. The cost for the membership is \$697 one time and our members earn almost 100% at \$500 per sale PLUS+ they earn additional passive \$500 commissions as their teammates make sales too. With only 10 members referred, you earn \$5,000 in upfront direct income.

You can get all the details regarding the different membership levels and information products available at: www.ThisIsSoSimple.com and at www.QuickLeverage.com.

This training manuscript is about how we promote these programs and generate multiple income streams with ONE SYSTEM.

Attraction Marketing is basically using a marketing process where you become the HUNTED and not the HUNTER. Instead of pitching, harassing, chasing and bothering people about buying what you sell – you instead use strategic and targeted advertising so that your targeted message is seen consistently by your target market.

Our target prospects are already looking for information about what we promote. We simply teach you how to position ads to say the right things to the right people and ATTRACT them into your marketing SYSTEM to get more information.

THE ATTRACTION MARKETING

* FORMULA *

The heart of “attraction marketing” is direct response marketing: The art and science of using language in ads that compels people to take the next step along a pre-designed, strategic marketing funnel that ends up generating sales.

By placing targeted advertising in the form of simple post cards, classified and magazine advertising, internet email ads, facebook, articles, blog posts, videos and other forms of social media – you position your targeted message in front of targeted prospects who are already interested in the type of information you offer.

The mechanics of an Attraction Marketing SYSTEM include:

- 1. Targeted Lead Capture Page Website** – A one page web site which offers a compelling offer of free information and Training in exchange for the prospect’s contact information (name, email, phone number).
- 2. Email Auto-Responder** – A service which provides a short form on your lead capture page which collects the prospect’s contact information and begins to send out your pre written campaign of follow up emails. Emails invite to free training.
- 3. Sales Presentation Page** – A website which details your products/services, compensation plan, prices and presents your business plan to your prospects 24 hours a day and 7 days a week. Your follow up emails serve to deliver valuable information, break down the presentation and direct prospects to your sales page to buy or join.
- 4. Relationship Building Page** – This could be your facebook page, youtube channel or personal blog (or all of the above) and is used in all phases of your marketing funnel to connect with people, build relationships and brand/position you as a person they can trust.
- 5. Recorded Calls, Video Presentations and Live Conference Calls** – Used to connect the individual prospect to the larger group or network as a whole and to provide a professional presentation so they can see that will have sales support.

These tools also allow you as a business builder to leverage technology to scale your business.

You can do THOUSANDS of PROFESSIONAL PRESENTATIONS every single day with a complete marketing system as described above. The only thing you focus on is:

1. Advertising to build your prospect list.
2. Building relationships with your list and serving customers.

How The Simple Freedom System Allows You To Build A Global Business

With the Simple Freedom membership (one time \$200 + you keep 100% commission = Break Even With Only ONE Referral!) you receive access to a marketing system that contains all of the above features to help you build a home based business by sharing our products with other like-minded home based business owners:

- 1. Marketing Education + LEADS + Marketing System**
- 2. Personal Development & Mentorship**

You learn and apply the advertising strategies taught at Simple Freedom and receive prospects into your list. The system sells them into your LTTW team.

Your email auto-responder begins to deliver follow up messages that teach, present, inspire, uplift and invite your prospects to learn more about making money with Simple Freedom by re-visiting your sales presentation website and attending our Live Calls and listening to our recorded presentations.

Your prospects also receive bonus Special Reports that add value by teaching and sharing information about how to succeed in this arena. Your prospects also are given the opportunity to become involved in the free training at The Simple Freedom Club and to request their Information Package be sent direct to their home or office.

The materials in the packages help teach and explain what the SYSTEM is and how it can help them make money from home by simply inviting others to review the free information.

Leaders at the Simple Freedom Club conduct the training and Business Overview calls and webinars that help you close sales. You earn income in a variety of ways each time any of your guests (or their guests) purchase products or memberships.

Build Your Primary Program Better

You then learn how to further communicate with your existing customers and teammates and invite them to review the “**Primary Business Opportunity Programs**” you may be already promoting (Back End Funnel Marketing) and you start using this ONE system and mastermind group to help you create and build MULTIPLE Income Streams from home.

It is a complete marketing SYSTEM with the training to teach you exactly how to advertise and build your business. You can apply this system to ANY other money making opportunity you want, or simply focus on reselling this same system to other home based marketers who are looking for coaching, mentorship and systems to plug into.

How To Learn More About Leveraging The Systems, Tools, Sample Ads and Mentorship of The Simple Freedom Club

There are two things you can do to learn more about how you can gain an invitation to join us in our Private Mentorship Group and build multiple income streams from home:

1. Review and join us here: www.QuickLeverage.com
2. Mastermind and get to know us here: www.GlobalCashflowTraining.com and attending our Live TNT: Tuesday Night Training calls and listen to our recorded audios and training videos.

You can also call our **24 hour recorded training system at: 1-800-305-2146**

Our Highest Recommendation

1. Join us in Simple Freedom and get this marketing system (one time \$200) and earn a full \$200 per sale and another \$200 on team sales here:

www.QuickLeverage.com

2. Position yourself to earn as I promote and close sales for you at Big Leverage Coaching Club by reviewing this training webinar:

www.BigLeverage.com and receive the \$200 program free.

This way, you simply plug into our mentorship and learn how to market effectively. Share what you learn with others on facebook and your own personal blog and allow us to train, support and sell for you and your growing team.

*** BONUS ***

**Join Us Within The Next 48 Hours
in BIG LEVERAGE And Receive * BONUS ***

FREE design and setup of a Professional WordPress Search Engine Marketing Optimized Personal Blog for Traffic Generation, List Building and Branding. Social Media linked, personal opt in form connected and Training Included. **(\$550 value)**

When you join us in Big Leverage: www.BigLeverage.com , at a one time \$1495 (you earn a full 100% Commission of \$1495 each sale) PLUS+ you also receive our \$200 Simple Freedom Program here: www.QuickLeverage.com!

That is over \$750 just in bonuses and you earn 100% commissions so you're at "Break Even" with only one sale!

Call me for details: Franco Gonzalez - 760-271-2810 - itsFranco@gmail.com

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